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Konya 2023 Agriculture

2023

KONYA AGRICULTURE FAIR POST SHOW REPORT



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Konya 2023
Agriculture

About The Fair

Konya Agriculture 2023 19th Agriculture, Agricultural Mechanization and Field Technologies Fair is organized by our organization Tüyap Konya Fuarçılık A.Ş. in cooperation with the Turkish Agricultural Equipment and Machinery Manufacturers Association (TARMAKBİR), T.R. Ministry of Agriculture and Forestry, Konya Governorship Provincial Directorate of Agriculture and Forestry, Central Union of Turkish Agricultural Credit Cooperatives, Union of Turkish Chambers of Agriculture (TZOB), PANKOBİRLİK, Selçuk University, Konya Metropolitan Municipality, Konya Chamber of Commerce, Konya Chamber of Industry, Konya Commodity Exchange. It was held at the KONYA CHAMBER OF COMMERCE – TÜYAP Konya International Fair Center in 2023, with the valuable support provided by the Chamber of Agricultural Engineers Konya Branch and KOSGEB.

Konya Agricultural Fair, the largest and most effective meeting point of the Turkish agricultural sector, will continue to bring together sector representatives and professional visitors under the roof of Tüyap in Konya by adding a new one to its big-hitting fairs.

Konya Agriculture Fair will open its doors again between 5–9 March 2024 to host the professionals of the agricultural sector.



Fair Summary Info

Konya Agriculture Fair 2023



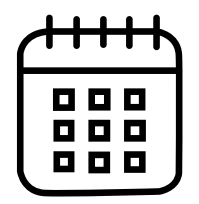
Official Title

Konya Agriculture Fair 2023, 19th Agriculture, Agricultural Mechanization and Field Technologies Fair



Location

Konya Chamber of Commerce – TÜYAP Konya International Fair Centre



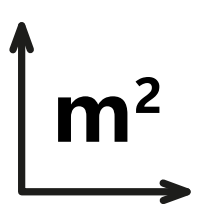
Dates

14.03.2023 – 18.03.2023



Number of Halls

6 HALLS + Open Area



Exhibition Space

96.000m²



Overview



389
EXHIBITORS



235.195
VISITORS



14
EXHIBITOR COUNTRIES



83
VISITOR COUNTRIES



17
HOSTED BUYER COUNTRIES

Digital Engagement



19.000
FOLLOWERS



12.700
FOLLOWERS



123
FOLLOWERS

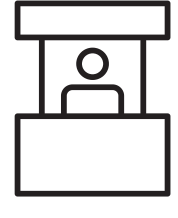


29.106
VIEWS



405.679
WEBSITE VIEWS

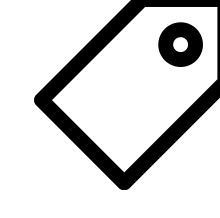
Exhibitor Overview



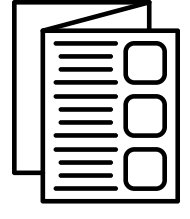
NUMBER OF EXHIBITORS
389 EXHIBITORS AND CO-EXHIBITORS



NUMBER OF INTERNATIONAL EXHIBITORS
19 EXHIBITORS AND CO-EXHIBITORS



NUMBER OF BRANDS
317 BRANDS

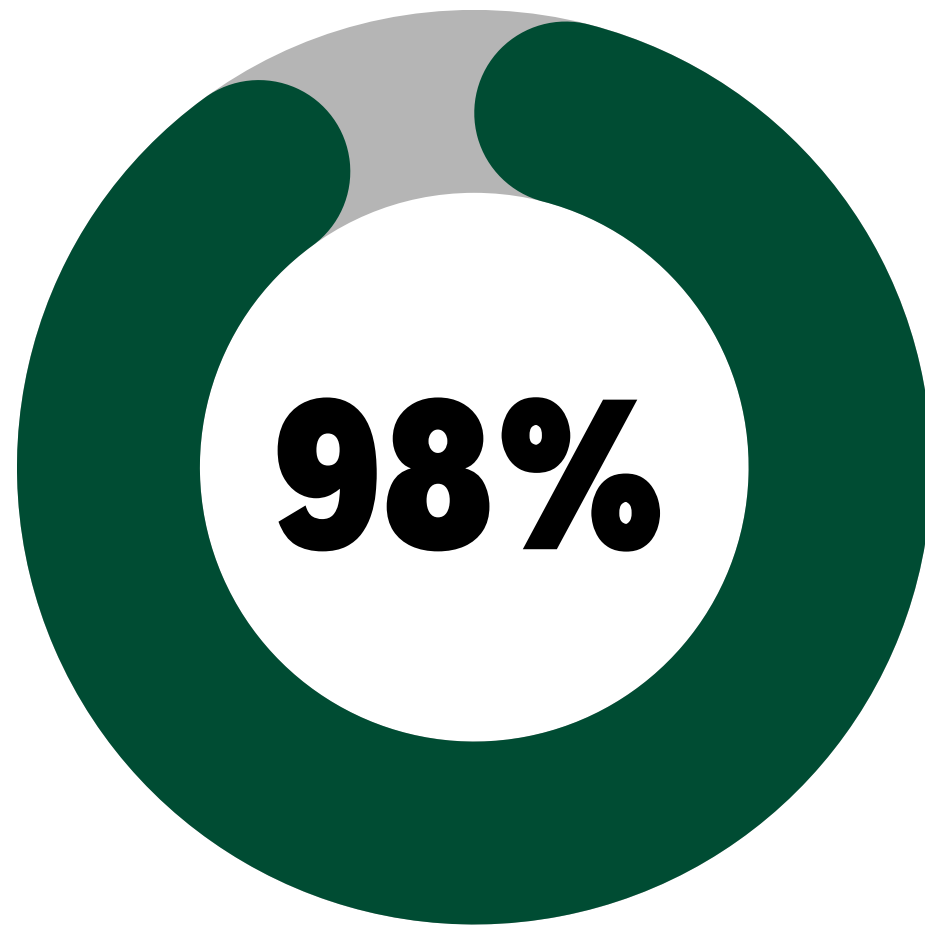


PRODUCT GROUPS

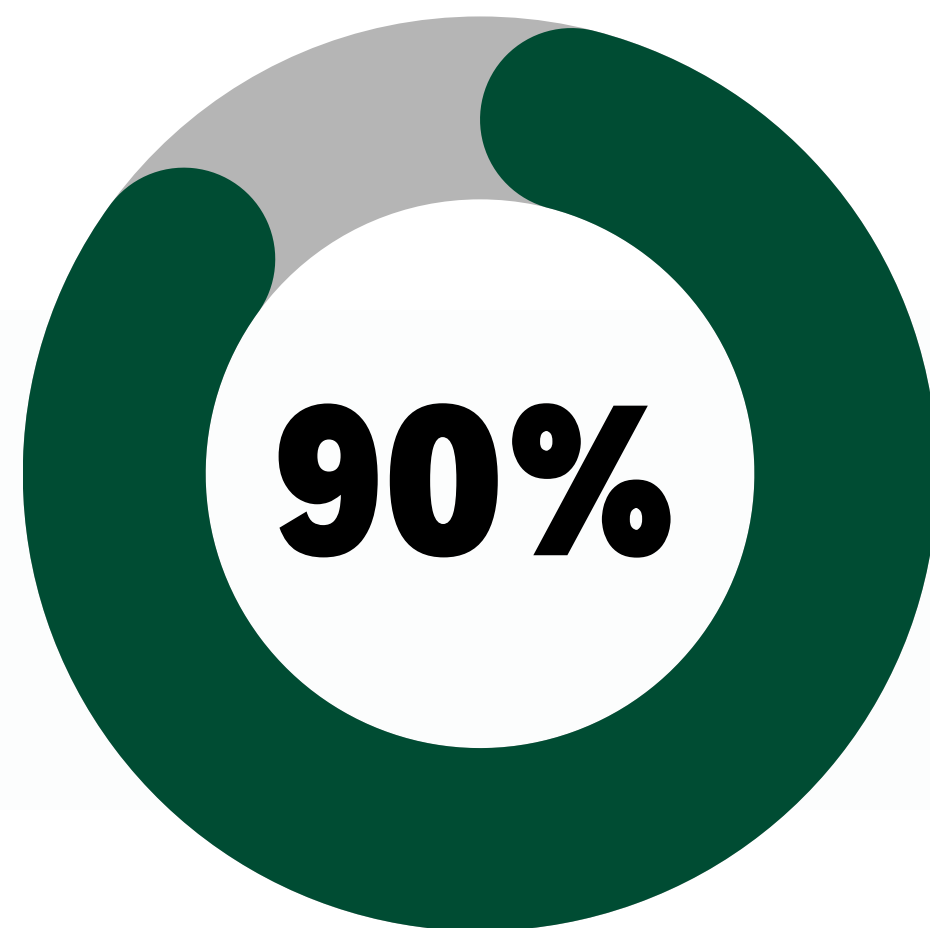
- Agricultural Mechanization and Technologies
- Tractors, Harvester
- Fertilization
- Seeding Machines
- Trailers
- Seeding Machines, Threshing Machines
- Plows, Seeders, Holders
- Pulverizers
- Shading Systems
- Beetroot Harvesting Machines
- Pneumatic Systems
- Balers
- Rakes
- Hoeing machine
- Silage Tools
- Compressors
- Cultivators
- Cutters
- Conveyors
- Pruning Machines
- Peeling Machines
- Cotton Picking Machines
- Drying Machines
- Processing Technology
- Cranes
- Vegetable and Fruit Washing Machines
- **Tractor and Agricultural Machinery Sub-Industry**
- **Viticulture, Farm Related Technologies, Other Equipment and Services for Farms and Greenhouses**
- Hand tools
- Generators
- Measuring and Recording Devices
- Environmental Control Equipment
- Cleaning Equipment
- Technologies for Waste
- Packaging Materials
- Cold Storages
- Transport Systems
- Fertilizer Preparation Elements
- Biogas Technologies
- **Agro Informatics**
- Computer Use in Agriculture
- **Other**
- Agricultural Insurance
- Leasing Organizations
- Marketing
- Export Consultancy Insurance and Project Organizations
- Agricultural Exchanges
- Related Sector Publications
- Sectoral Public Institutions and Organizations
- Relevant Professional Organizations

EXHIBITOR COUNTRIES

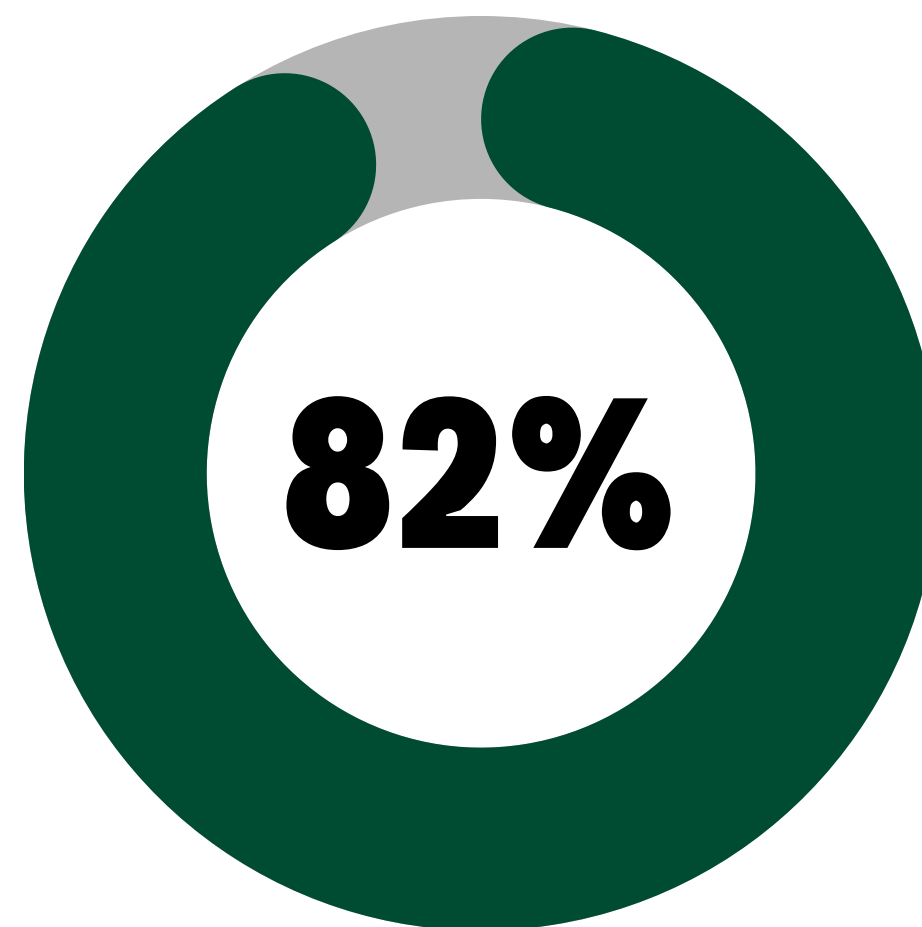
Argentina
Azerbaijan
China
France
Greece
Germany
Holland
Spain
Israel
Italy
Mexico
Poland
Singapore
USA



EXHIBITOR SATISFACTION RATE



CONSIDERS TO EXHIBIT NEXT EDITION



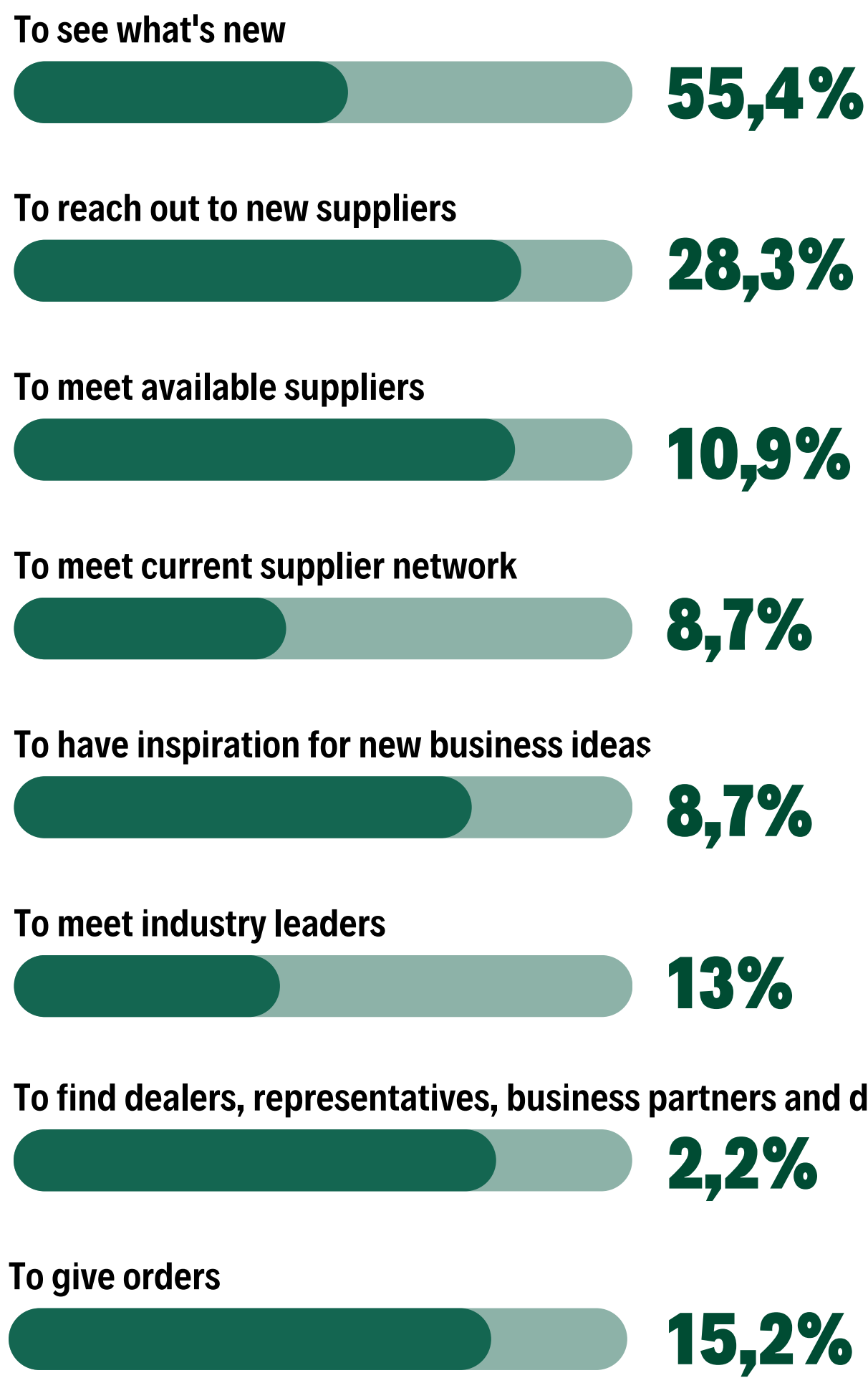
RECOMMENDS THE TRADE SHOW

Visitor Overview

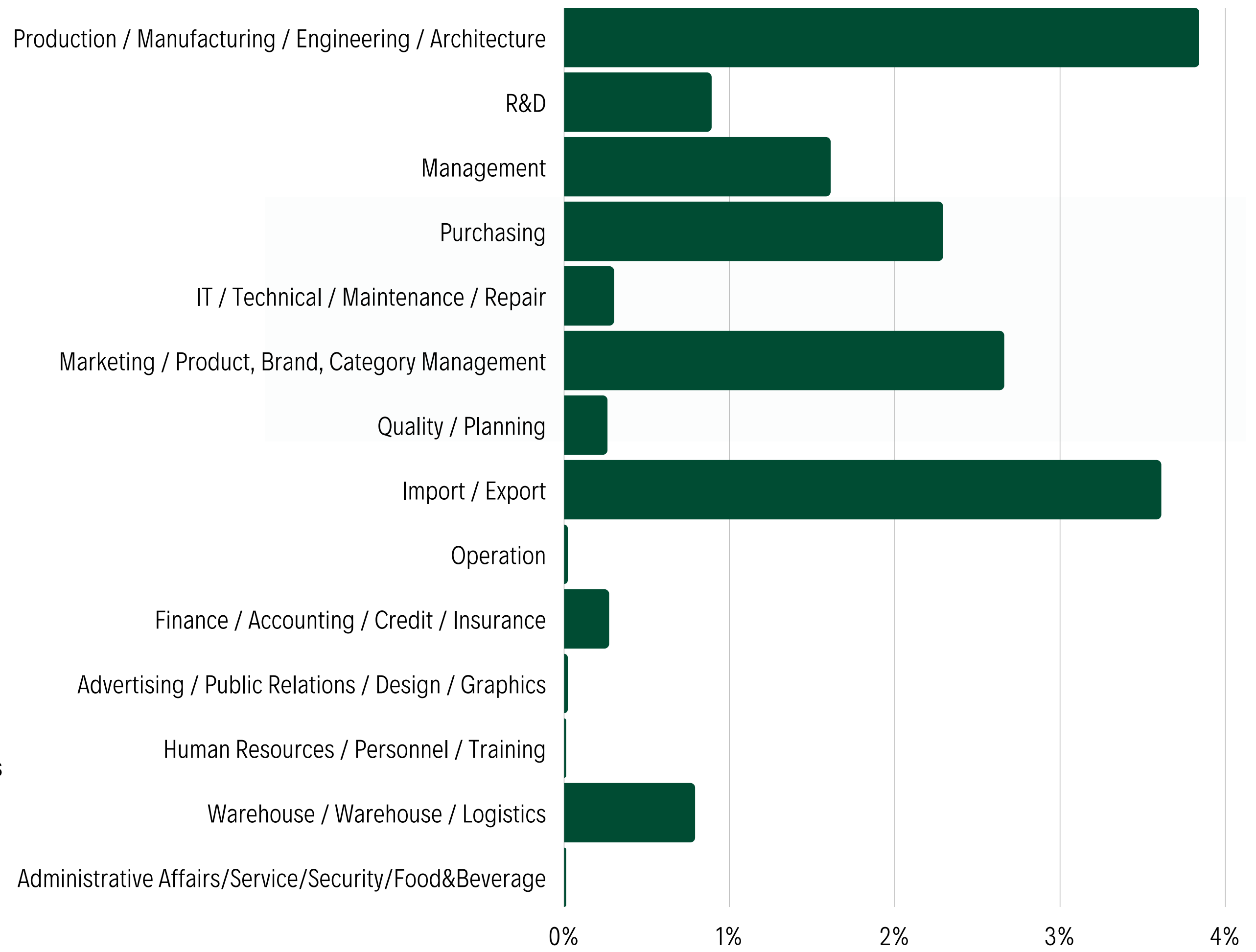
TOTAL NUMBER OF VISITORS
 235.195 SECTOR PROFESSIONALS

INTERNATIONAL VISITORS
 865 SECTOR PROFESSIONALS

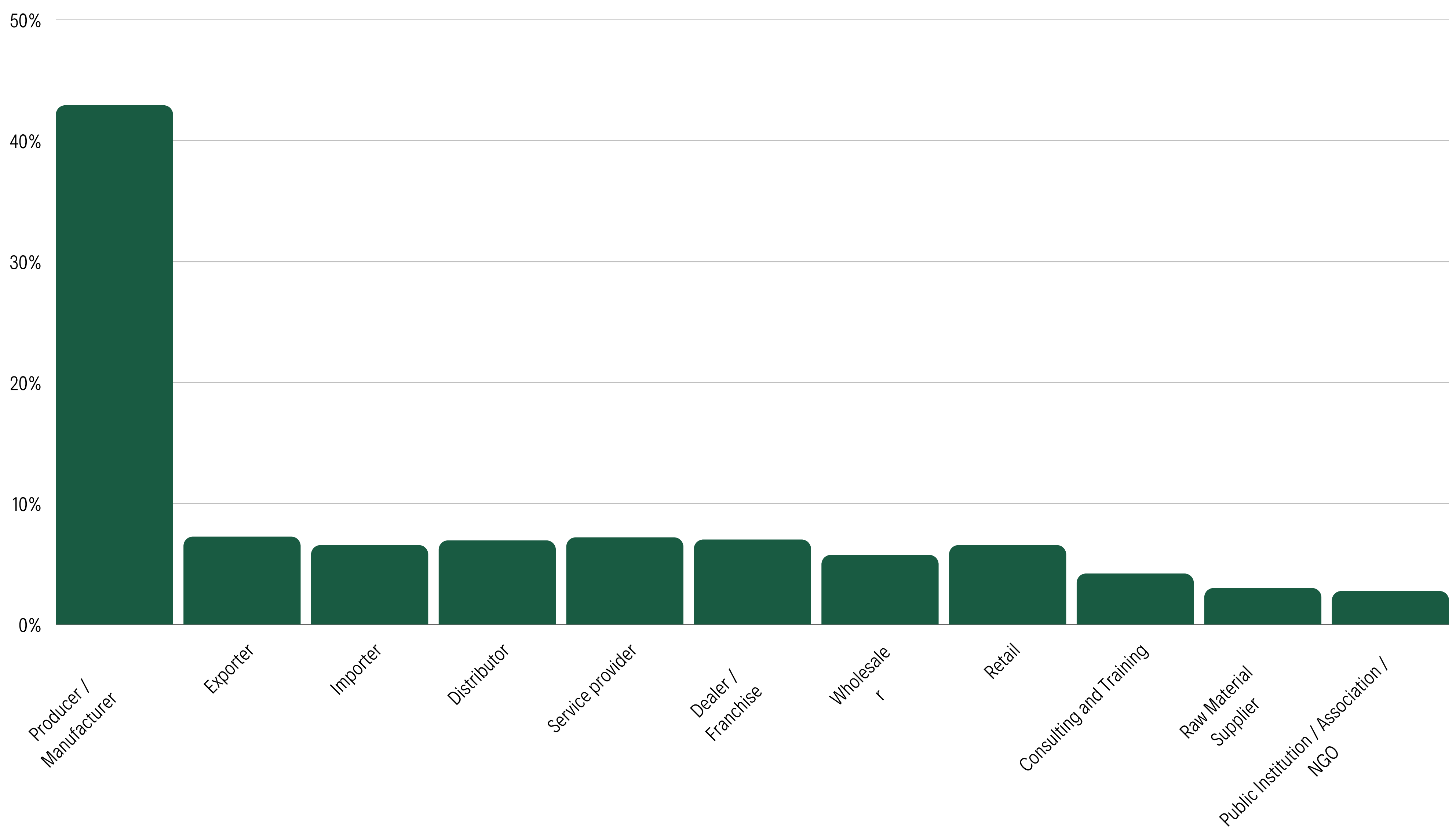
PURPOSE OF VISIT

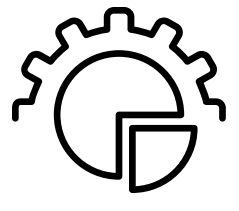


DEPARTMENTS OF VISITORS

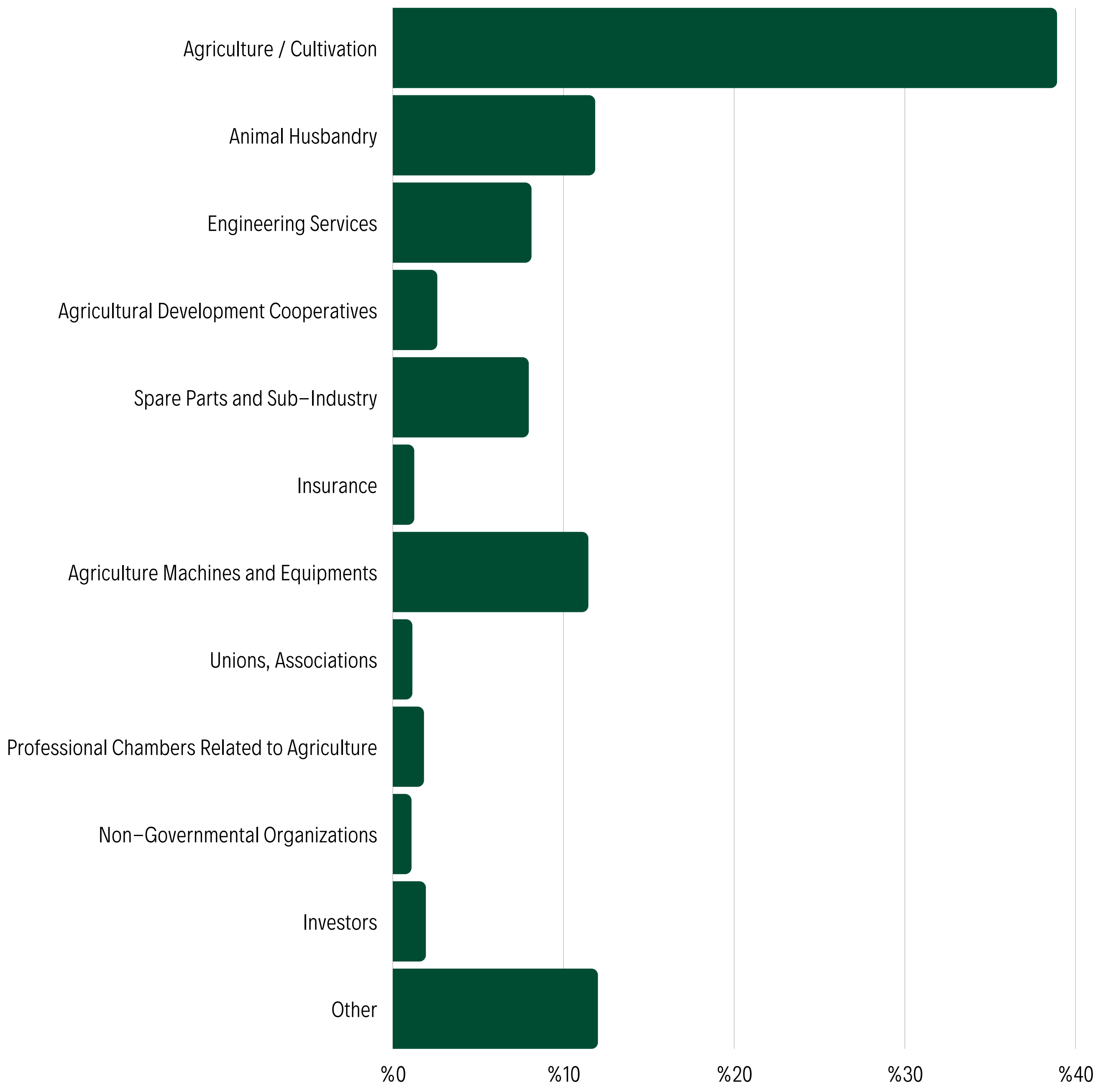


COMPANY FIELD OF ACTIVITY – VISITORS

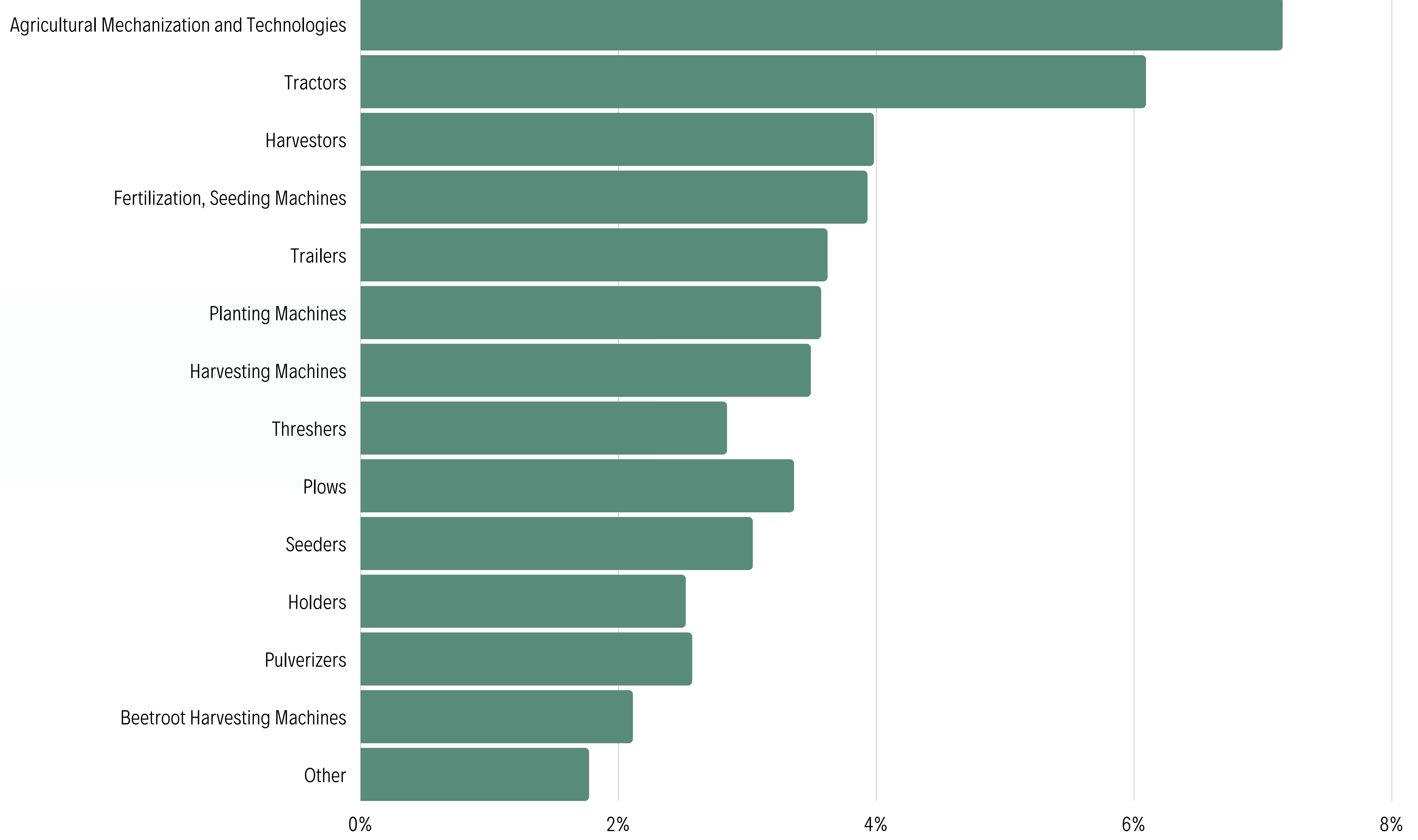




SECTORAL DISTRIBUTION OF VISITORS



PRODUCT INTERESTS OF VISITORS



Visitor Overview

VISITOR COUNTRIES

Afghanistan
Albania
Algeria
Azerbaijan
Bangladesh
Belarus
Bosnia– Herzegovina
Brazil
Bulgaria
Burkina Faso
China
Croatia
Cyprus Republic
Indonesia
Ethiopia
Egypt
France
Germany
Ghana
Guinea Republic
Georgia
Greece
Holland
Hungary
Iraq
Iran
India
Israel
Italy
Kazakhstan
Kenya
Kyrgyzstan
Kosovo
Kuwait
Libya
Lebanon
Macedonia
Malaysia
Mali
Mexico
Moldova
Morocco
Nijer
Uzbekstan
Pakistan
Poland
Palestine
Romania
Russia
Serbia
Slovenia
Somalia
South Africa
Sudan
Syria
Spain
Saudi Arabia
Sweden
Tajikistan
Taiwan
Tunisia
Turkish Republic of Northern Cyprus
Turkey
Turkmenistan
Uganda
Ukraine
Oman
United Kingdom
Uruguay
USA
United Arab Emirates
Jordan
Venezuelan
Yemen

VISITOR CITIES – TÜRKİYE

Adana Karaman
Adiyaman Kars
Afyonkarahisar Kastamonu
Ağrı Kayseri
Aksaray Kilis
Amasya Kırıkkale
Ankara Kırklareli
Antalya Kırşehir
Ardahan Kocaeli
Artvin Konya
Aydın Kütahya
Balıkesir Malatya
Bartın Manisa
Batman Mardin
Bayburt Mersin
Bilecik Muğla
Bingöl Muş
Bitlis Nevşehir
Bolu Niğde
Burdur Ordu
Bursa Osmaniye
Çanakkale Rize
Çankırı Sakarya
Çorum Samsun
Denizli Şanlıurfa
Diyarbakır Şiirt
Düzce Sinop
Edirne Sivas
Elazığ Şırnak
Erzincan Tekirdağ
Erzurum Tokat
Eskişehir Trabzon
Gaziantep Tunceli
Giresun Uşak
Gümüşhane Van
Hakkâri Yalova
Hatay Yozgat
İğdır Zonguldak
İsparta
İstanbul
İzmir
Kahramanmaraş
Karabük

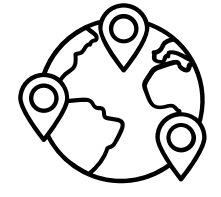
TOP 10 VISITOR COUNTRIES

- Germany
- Georgia
- Iraq
- Iran
- Italy
- Kazakhstan
- Romania
- Russia
- Sudan
- Syria

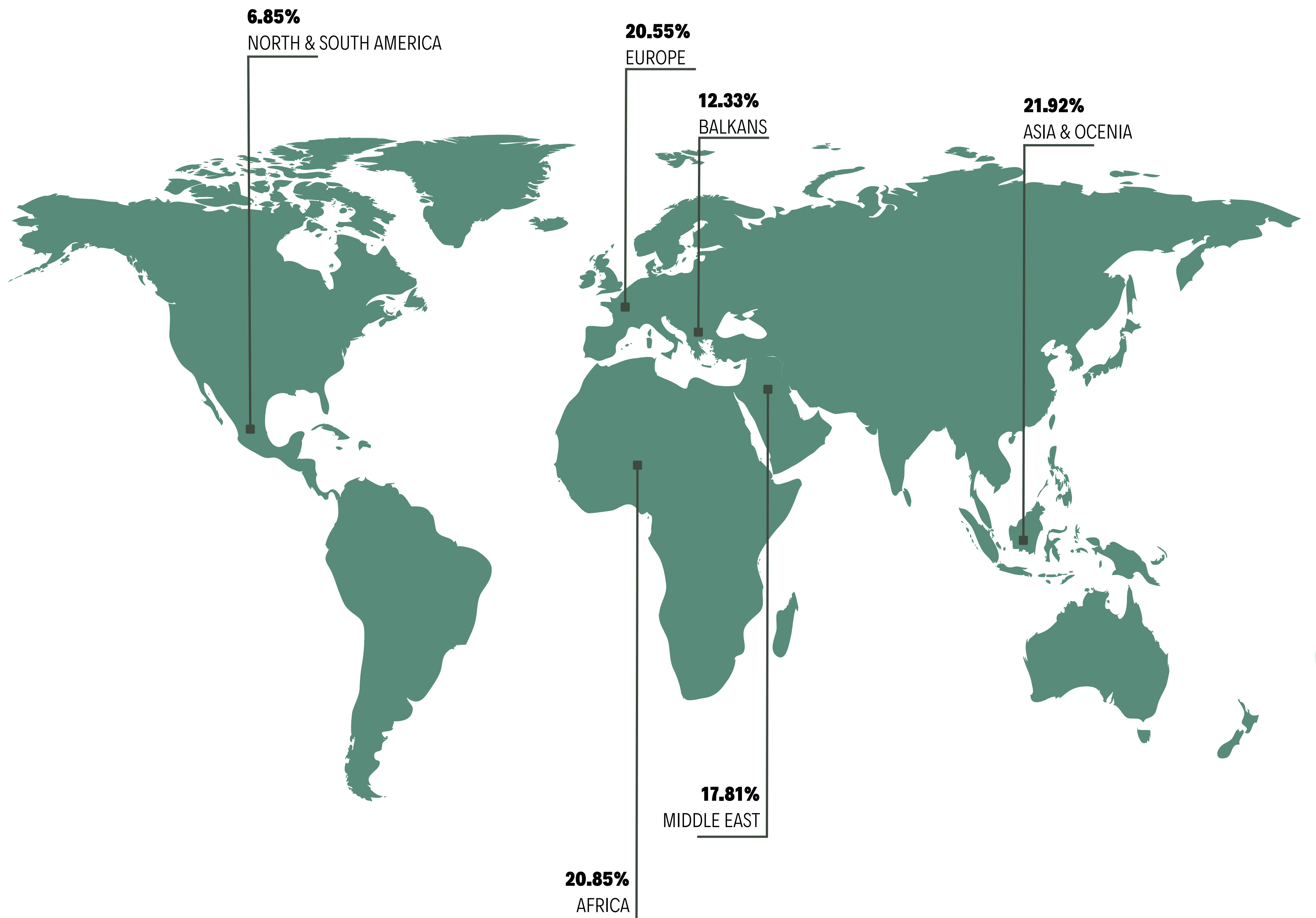
HOSTED BUYER PROGRAM COUNTRIES

- Azerbaijan
- Morocco
- Palestine
- Georgia
- India
- Iraq
- Iran
- Kazakhstan
- Kongo
- Kosovo
- Macedonia
- Uzbekistan
- Russia
- Serbia
- Sudan
- Tajikistan
- Tunisia

Konya 2023 Agriculture

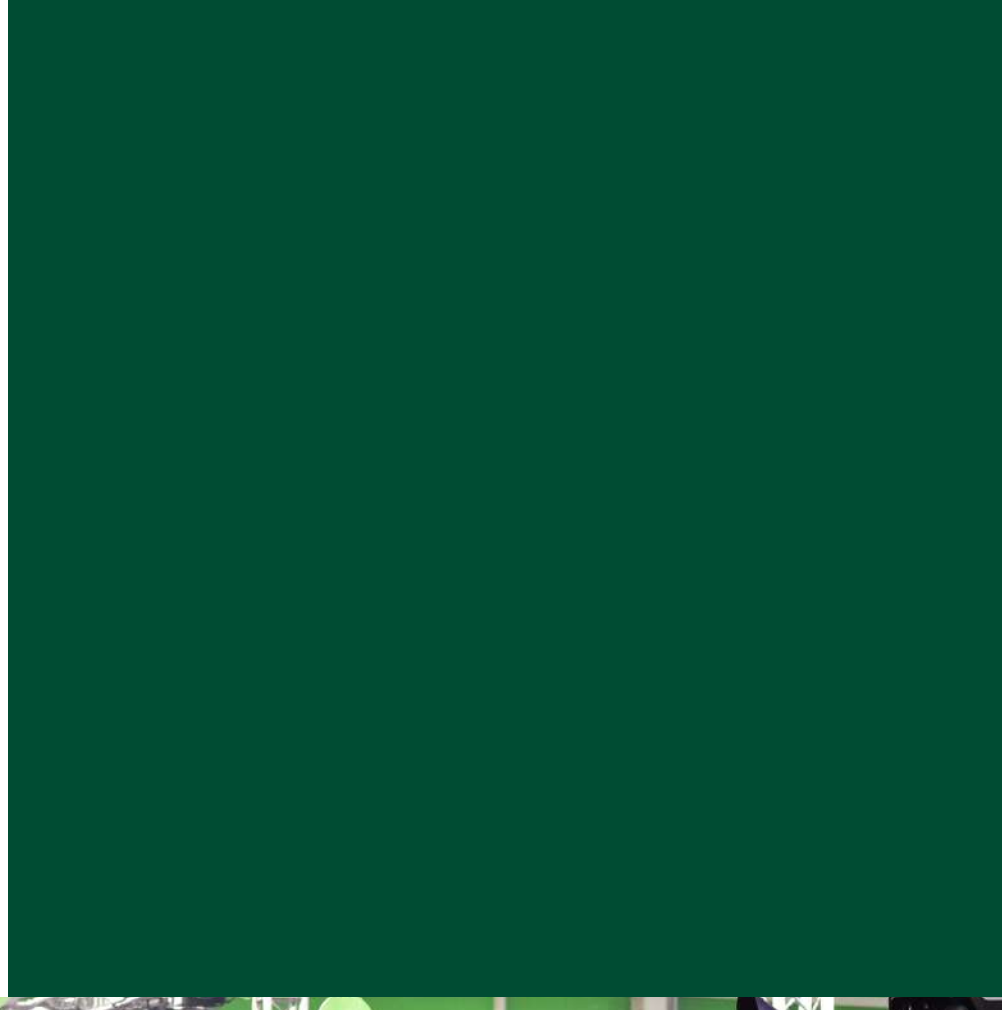


GEOGRAPHICAL DISTRIBUTION OF VISITORS





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